

SPIDER-MAN

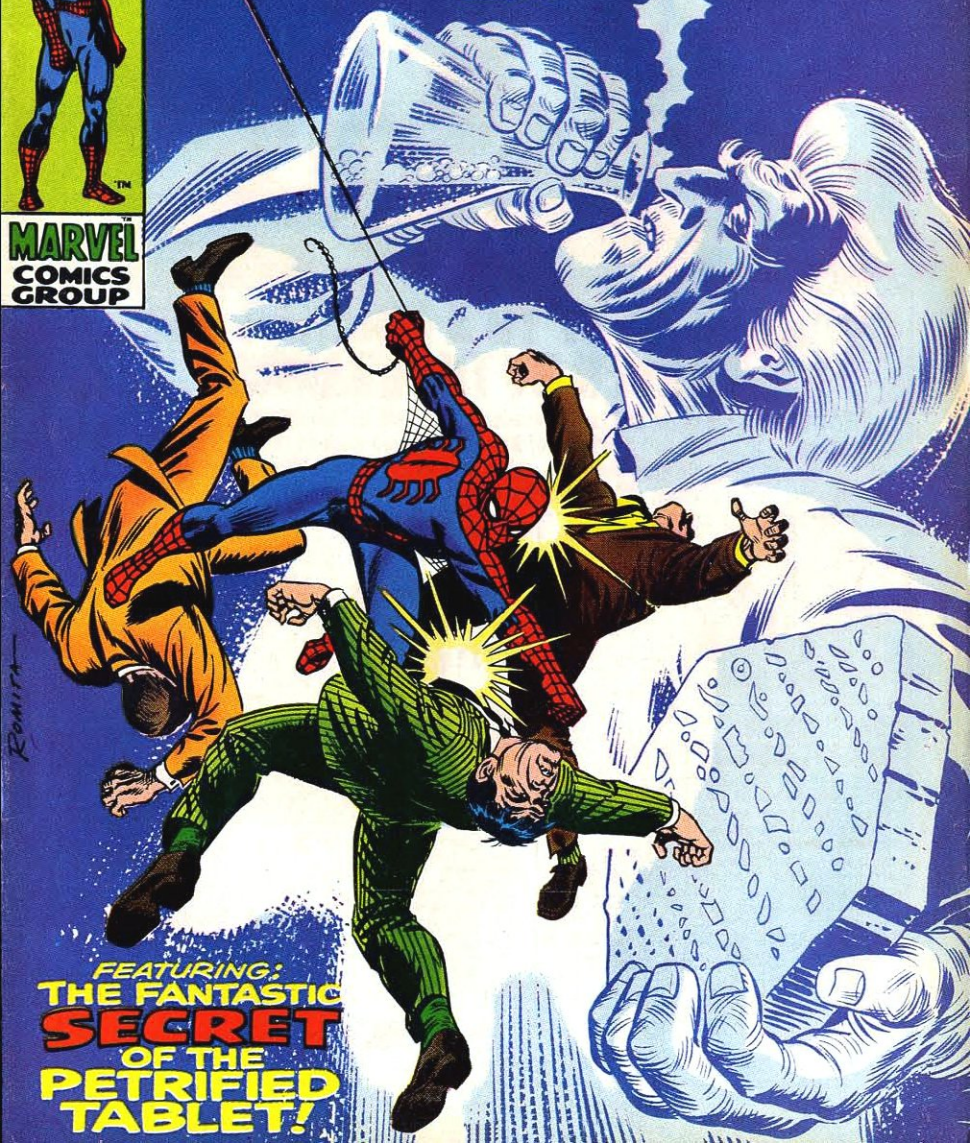
12¢ 74
IND. JULY

the AMAZING SPIDER-MAN

APPROVED
BY THE
COMICS
CODE
AUTHORITY



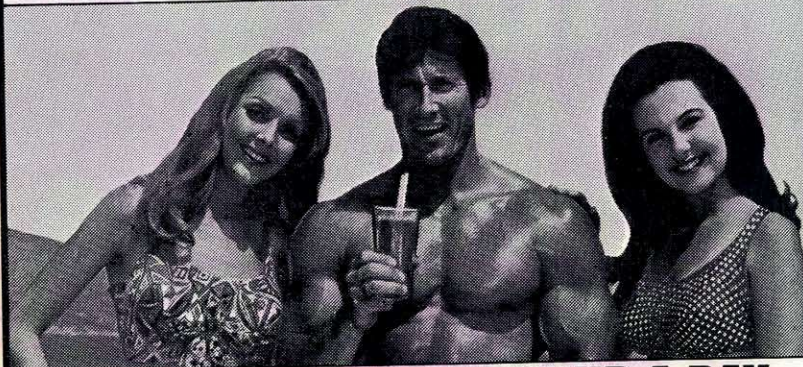
MARVEL
COMICS
GROUP



FEATURING:
THE FANTASTIC
SECRET
OF THE
PETRIFIED
TABLET!

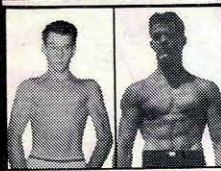
Tired of Being 'SKINNY'?

DRINK ON POUNDS OF WEIGHT FAST—THE FUN WAY!



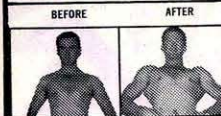
GAINS OF UP TO A-POUND-A-DAY PROVEN BY THOUSANDS

IT'S DELICIOUS! IT'S WILD! The new taste-sensation "CRASH-WEIGHT GAINING PLAN" developed by Joe Weider, "Trainer of Champions", "Architect of Beauty" helps you drink on pounds... UP TO A POUND A DAY easily and enjoyably while you rest... relax... watch TV... sleep. Men, women and children... see measurable gains instantly and say goodbye to your skinny, undesirable string-bean body... NOW!



HERE'S LIVING PROOF IT WORKS— FAST

Used with amazing results by tens of thousands of men, women and children for more than 7 years! Now, you too can take this guaranteed way to build up your caloric intake for fast and substantial weight gains!



GAINS 18 LBS. IN 14 DAYS!

The "before" photo shows how Larry Chamel looked without the added weight he needed so badly. The "after" photo shows Larry 14 days after he started the Crash-Weight Plan and gained 18 pounds. He writes: "What more could a guy ask for? All I did was add 4 glasses of Crash Weight Formula #7 to my regular meals, follow Joe Weider's Plan and I gained a tremendous 18 pounds in two weeks!"

SHOULDN'T THIS HAPPEN TO YOU?

GAINS 14 LBS. IN 14 DAYS!

James Parker of Ft. Worth, Texas writes: "It's Fantastic—I went from 158 to 172 pounds in 14 days. Gained 14 pounds in 14 days and added 2 inches to my chest. I'm more than satisfied!"

SHOULDN'T THIS HAPPEN TO YOU?

DO-IT-YOUR-SELF GAIN-A- POUND- A-DAY KIT!



This is a 1-day supply of Crash-Weight, chock full of weight-gaining nutrients that can smash the weight-gaining barrier! You want to gain a pound a day? Half a pound a day? Maybe you just want to add a few pounds here and there? You want easily... enjoyably... without stuffing yourself and counting calories?

NOW YOU CAN

It's simply wild... AND IT WORKS!

You too can follow this amazing Crash-Weight Formula #7 Plan and drink on as much as a pound a day... Skinny people are undesirable... they look sickly. Say goodbye to your string-bean looks with this sensational new plan—NOW!

No more bloating yourself with rich, heavy foods to force-feed calories into your system. Drink 4 delicious glasses of natural-organic Crash-Weight Formula #7 daily in addition to your regular meals. Follow Crash Weight Plan as directed in the free booklet and you can drink on (in delicious, milk-shake tasting form) mixed with usual household food ingredients, up to 3500 calories along with your regular caloric intake. Then, take it easy... while you relax, snooze or watch TV... this calorie-packed weight-training drink and the Formula #7 Plan does all the work, piling on weight for you.

MONEY BACK GUARANTEE COUPON

JOE WEIDER Dept. 83-69K4
531-32nd Street
Union City, N. J. 07087

Dear Joe:

I want to join the WEIGHT-GAINABLES. Enclosed find \$_____ for your Crash Weight Formula #7 Plan which I have checked below. I understand your Money Back Guarantee applies only if I order my Plan through this coupon!

Check one of the Plans below:

- ☐ 7-Day Supply of Crash Weight \$ 7.50
☐ 14-Day Supply of Crash Weight \$14.98
☐ 28-Day Supply of Crash Weight \$29.96

Check flavor desired: ☐ Chocolate ☐ Vanilla

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

(Please print clearly)

IT'S NEW!
IT'S HERE!

JOIN THE WEIGHT GAINABLES! DRINK ON POUNDS-FAST! SAFELY!

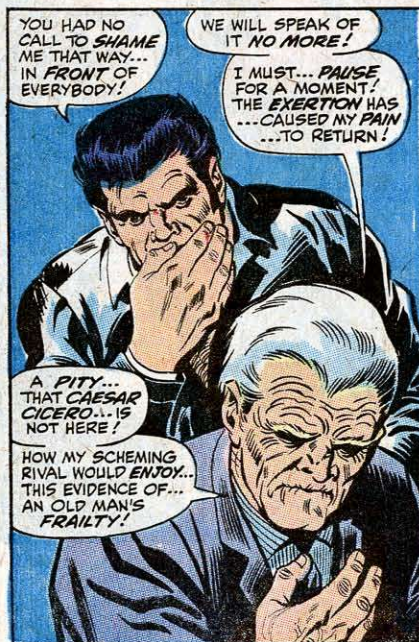
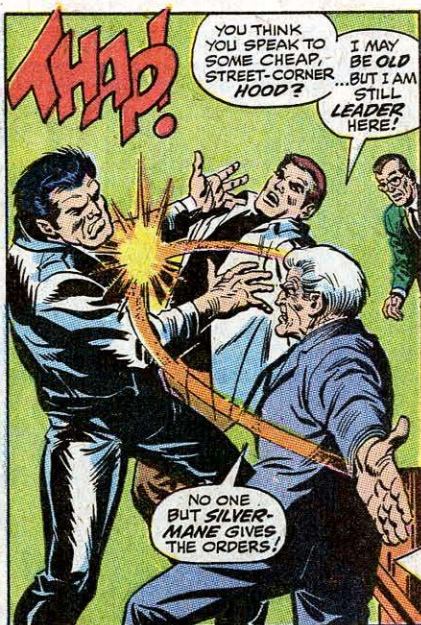
THE AMAZING SPIDER-MAN!

IF THIS BE BEDLAM!



STAN (THE MAN) LEE, SCRIPT WRITER
JOHNNY (RING-A-DING) ROMITA, INNOVATOR
JIM (MADMAN) MOONEY, ILLUSTRATOR
SAM (ROSY) ROSEN, LETTERER
...ALL REQUEST YOU TO ENJOY THIS DAZZLING DONNYBROOK!

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MARKO! YOU WILL STAND GUARD, OUTSIDE THE DOOR!

I WILL LEAVE WILSON, OUR OTHER CAPTIVE, IN HERE WITH YOU!

AND I WARN YOU BOTH... THE MAGGIA DOES NOT TOLERATE FAILURE!

CONNORS! YOU MAY HAVE FREE USE OF THIS FULLY-EQUIPPED LABORATORY!

YOU HAVE 24 HOURS TO TELL ME THE SECRET OF THE ANCIENT TABLET!

SO LONG AS MY WIFE... MY SON... ARE HOSTAGES... I MUST COMPLY!



THIS IS INSANE! NO ONE CAN TRANSLATE THIS TABLET!

SOME OF THE GREATEST HIEROGLYPHIC EXPERTS IN THE WORLD HAVE TRIED IT!

SHUT UP, WILSON! YOU'RE BABBLING LIKE A HYSTERICAL CHILD!

MY EX-BOSS... THE KINGPIN... SPENT A FORTUNE TRYING TO LEARN THE SECRET!

THERE IS FAR GREATER DANGER HERE... THAN YOU SUSPECT!

HUH? WHAT DO YOU MEAN, CONNORS? WHAT ARE YOU TALKING ABOUT?



IT'S STARTING TO HAPPEN AGAIN... JUST AS I FEARED!

BUT I MUST FIGHT IT... I MUST REMAIN NORMAL... I CAN'T CHANGE... TO THE LIZARD... NOT NOW... NOT NOW!

YOUR FACE! THAT LOOK OF PAIN!

WHAT'S WRONG WITH YOU, MAN??



MARTHA AND BILLY... IF I CAN JUST KEEP THINKING OF THEM... CONCENTRATING ON THEM... IF I CAN DRIVE EVERYTHING ELSE FROM MY MIND...

IT... IT WORKED! THE MOMENT PASSED! MY FINGERS ARE HUMAN ONCE MORE!

BUT... FOR HOW LONG? FOR HOW LONG??

IT'S NOTHING, WILSON! JUST... A HEAD-ACHE!

AND NOW... I'VE GOT TO WORK... AS I'VE NEVER WORKED BEFORE!

COLLECT COINS... THE HOBBY ROAD TO RICHES

"SURPRISE" \$1 COIN PACKET

Thousands of old coins up to 100 years old GUARANTEED at least \$1.00 current catalog value and packaged ready to go! Many packets may contain coins worth much more!

These packets were put together from huge collections started many years ago, containing most types of coins. For only \$1 you may find:

- 1909-S 1c
- 1914-D 1c
- 1950-D 5c
- 2 cent pieces
- 3 cent pieces
- Type coins
- Liberty 25c
- Barber 25c
- Gold & Foreign

Thousands packed, ready to mail "grab-bag" style. Send your \$1 today. You may find:

- GOLD COINS!
- RARE COINS!
- UNCIRCULATED!
- SILVER CROWNS!

SPECIAL!

Guaranteed \$6 worth for only \$5
Guaranteed \$12 worth for only \$10

HOBBY COIN CO. Dept. MC-1
Box 5177, Sherman Oaks, Cal. 91413

Rush me your SURPRISE packet. I enclose (\$1) (\$5) (\$10) which is refundable if I am not completely satisfied:

Name _____

Address _____

City _____

State _____

Zip _____

MAGIC WORLD OF SURPRISES & MYSTERY

AMERICAN CIRCLE CORP. Dept. 14-G, Box 535, Westbury, N.Y. 11590



SURF SMOKE SCREEN
Lights easily. Creates a huge column of thick white smoke that rises and expands into a dense cloud. Used for Tricks, T.V., Movies and Stage stunts. Sensational surprising effect.
☐ No. 101 25¢ Each
5 for \$1.00



HYPNOCOIN Free With 25 LESSONS IN HYPNOTISM. Do you realize the power that hypnotism will give you? With the magic power of hypnosis you can hypnotize at a glance, make people obey your commands, strengthen your memory, develop a strong personality, overcome bad habits. 25 lessons covers this and much much more. Send now and see for yourself how surprisingly simple hypnotism really is.
☐ No. 130 \$1.00



KARATE COURSE AND CERTIFICATE. Don't be bullied! Protect yourself without weapons. Used by FBI, police, secret agents. With simple twist of the wrist or a light jab, you can make someone twice your size and weight completely helpless. Requires barely any effort. It's brains not muscle that does it. Order now and receive a Free Karate Certificate with each course. Show it to your friends or hang it on the wall.
☐ No. 120 \$1.98



EXPLODING FOUNTAIN PEN. Looks like a regular fountain pen. But when they start to write... Look out! It goes off with a bang like a hand grenade! Can be used over and over. Harmless.
☐ No. 119 75¢ Each



SECRET AGENT SPY CAMERA. Easily concealed in the palm of your hand. Takes secret or surprise pictures as well as regular candid shots. Solid all metal construction. Precision ground lenses. Speed, 1/25th of a second and time exposure. Takes 10 pictures per roll.
☐ No. 109 Camera only \$1.00
☐ No. 112 Hi Speed Film 6 rolls \$1.00



SILENT DOG WHISTLE. Special supersonic features makes this whistle silent so that the human ear cannot hear it. But your dog can and will respond instantly over 1/2 mile away. Amaze everyone. With this whistle you can teach your dog tricks quickly and easily. All steel construction.
☐ No. 133 \$1.00



SNEEZING POWDER. Place a little of this powder on your hand, blow into the air, stop back and watch the fun begin. Everyone in the room will begin to sneeze without knowing why. More fun than a barrel full of monkeys.
☐ No. 104 25¢ Each
5 for \$1.00



SNOWSTORM TABLETS. Create a miniature snowstorm indoors. Will actually cover a whole room. Watch the fun start when you place one of these almost invisible tablets on the burning end of a cigarette. Watch them run for the show show.
☐ No. 106 25¢ pkg.
5 pkgs \$1.00

AMERICAN CIRCLE CORP., Dept. 14-G,
Box 535, Westbury, N.Y. 11590

Please send me:			
Item No.	How Many	Price Ea.	Total

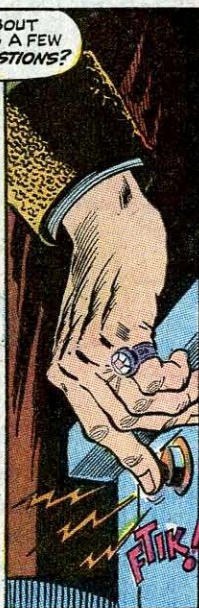
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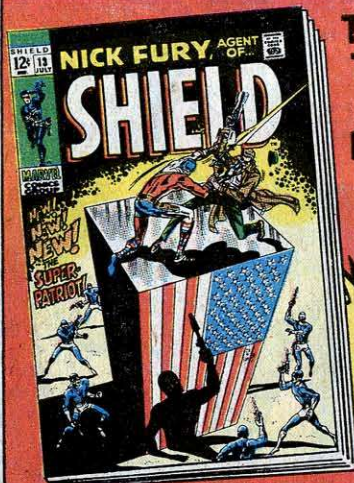
Postage & Handling 15¢
For Catalog only 25¢
Total Enclosed

Name (print) _____
Address _____
City _____ State _____ Zip _____









**TWO MORE
TRIUMPHS
FOR
MARVEL...**

**Now
on
SALE!**



**IT'S BRAND NEW!!
MARVEL'S SWINGIN'
INFLATABLE
PLASTIC PILLOWS!**

INTRODUCING THE LATEST, MOST ORIGINAL MARVEL
MERCHANDISING MASTERPIECES EVER...THREE
DIMENSIONAL SUPER-HERO PLASTIC PILLOWS THAT
CAN HOLD MORE WEIGHT THAN YOU CAN SHAKE A
FORBUSH AT! YOU CAN BANG 'EM! TOSS 'EM!
EVEN LET 'EM **HANG LOOSE** ON THE WALL!
...EITHER SPIDER-MAN OR THOR, IN FULL COLOR YET!

\$1.50
PLUS 15¢
FOR
POSTAGE
AND
HANDLING



**THE MERRY MARVEL
MARCHING
SOCIETY
MEMBERSHIP
KIT!**



ALL NEW MEMBERSHIP KIT:
AN OFFICIAL RECORDING
OF M.M.M.S. SONG...
SWINGIN' STICKERS OF
EIGHT MARVEL HEROES
...A NUTTY NEW NOTE
PAD...A MARVEL MINI-
BOOK...A MARVEL
PENCIL...AN M.M.M.S.
CERTIFICATE...YOUR OWN
MEMBERSHIP CARD...
ALL FOR ONLY \$1.00
PRESENT MEMBERS:
SEND US YOUR MEMBERSHIP
NUMBER AND WE'LL
SEND YOU NEW KIT FOR 75¢!

I'D LIKE _____ SPIDER-MAN PILLOWS.
I'D LIKE _____ THOR PILLOWS.
TOTAL → _____

SEND TO:
MARVEL COMICS GROUP, DEPT. PP
625 MADISON AVE. N.Y.C. N.Y. 10022

NAME _____
ADDRESS _____
CITY _____ STATE _____
ZIP _____

SEND NO CASH! CHECK
OR MONEY ORDER ONLY



O KAY, MADMEN...HERE'S MY HARD-
EARNED CASH, WHICH I'M SENDING YOU AT:
M.M.M.S. MARVEL COMICS GROUP DEPT.A.J.
625 MADISON AVE. N.Y.C. N.Y. 10022

NAME _____
ADDRESS _____
CITY _____ STATE _____
ZIP _____

**PLEASE: SEND NO CASH!
CHECK OR MONEY
ORDER ONLY!**

ADD 20¢ EXTRA FOR EACH CANADIAN AND EUROPEAN ORDER! ALLOW 3-4 WEEKS FOR DELIVERY!



Don Bolander, M.A., University of Chicago; B.S., Northwestern University; Director of Career Institute; authority on adult education

Shamed by Your English?

You can soon speak and write like a college graduate if you let me help you for 15 minutes a day.

If you've ever been shamed by a mistake in English, maybe I can save you from years of disappointment.

I have met countless numbers of intelligent men and women who are being held back in their jobs and social lives, often without knowing it, because they cannot express themselves fully and easily.

WHAT ABOUT YOU?

If people are not impressed by the way you speak and write—and if you're honest enough with yourself to admit it—you have already taken the first big step to success.

HERE'S WHAT TO DO

You can master good English *without going back to school*. Over the years I have helped thousands of men and women *right in their own homes*.

I can help you, too, if you will give 15 minutes a day to the C.I. Method. My answers to the following questions explain why you need a command of good English and how easily you can do something about getting ahead.

Question: *What is so important about my ability to speak and write?*

Answer: People judge you by the way you speak and write, both in business and in social life.

Question: *What does a "command of good English" mean?*

Answer: It means you can express yourself clearly and easily without fear of embarrassment or making mistakes.

Question: *Are there other advantages to be gained by acquiring a command of good English?*

Answer: Yes! Words are actually "tools of thought." The more you learn about words and how to use them to form and express your ideas, the better your *thinking* becomes.

Question: *Wouldn't I have to go back to school for a command of good English?*

Answer: No, not any more. You can gain the ability to speak and write like a college graduate right in your own home in only 15 minutes each day.

Question: *How do I know your method works?*

Answer: There are thousands of letters in my files, testimonials from people in all walks of life who have used the proved Career Institute Method to achieve amazing results. If you send in the coupon below, I will share some of these letters with you.

Question: *How can I find out more about the Career Institute Method?*

Answer: I will gladly mail a free 32-page booklet to you. Just mail Coupon or send a postcard to: Don Bolander, Dept. 208-42, 555 E. Lange St., Mundelein, Ill. 60060.

**DON BOLANDER, Dept. 208-42, Career Institute,
555 E. Lange St., Mundelein, Illinois 60060**

Please mail me a free copy of your 32-page booklet, "How to Gain a Command of Good English."

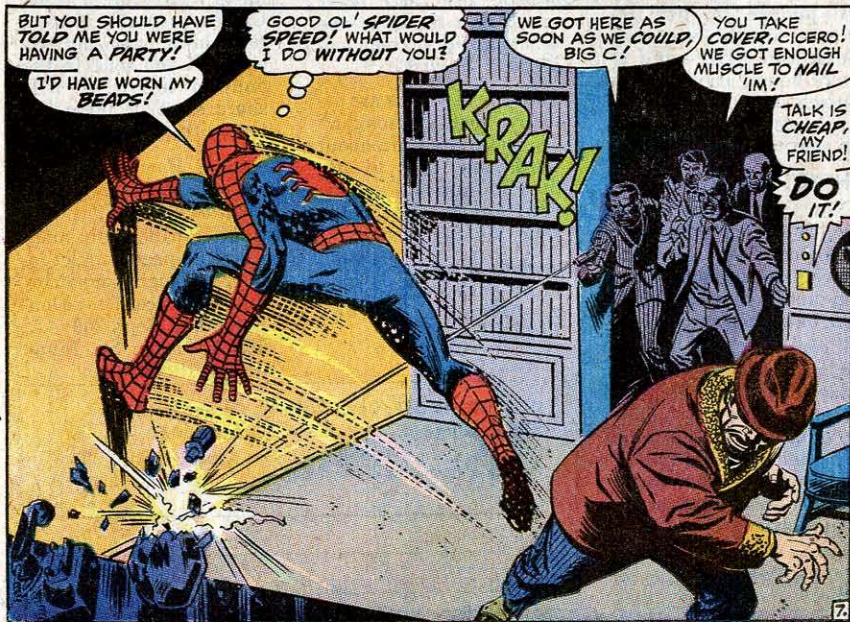
Name _____

Street _____

City _____

State _____

Zip Code _____





HE MUSTA COME
TO FREE THAT
CONNORS DAME
AND HER KID!

BUT HOW'D
HE FIND OUT
THAT WE'RE
HOLDIN' 'EM AS
HOSTAGES?

CONNORS! HE MUST
MEAN THE WIFE AND SON
OF CURT CONNORS!

WAP!

KRAK!

SUDDENLY,
IT'S ALL
BEGINNING
TO ADD
UP!

THE MAGGIA HAS THE
TABLET... BUT DOESN'T
KNOW WHAT ITS SECRET IS...

AND THAT'S
WHERE DOC
CONNORS
COMES IN!

HERE,
GUYS...

YOU
CAN USE
SOME BOOK
LEARNING!

I OUGHT TO THROTTLE
THAT PANICKY FOOL FOR
BABBLING ABOUT OUR
CAPTIVES!

THERE WAS NO REASON
FOR SPIDER-MAN TO
SUSPECT THEIR PRESENCE
... BUT NOW HE KNOWS!

THAT MEANS
THERE MUST
BE A SPEED-
UP OF THE
PLAN!

THE WEB-
SPINNER MUST
NOT LEAVE HERE
ALIVE!



BUT, WHILE THE OTHERS KEEP HIM BUSY, I MUST TAKE NO CHANCES!

THE WOMAN AND HER SON CAN REMAIN HERE NO LONGER!

I WILL NOT BOTHER TO CLEAR IT WITH THE DODDERING SILVERMANE!

IT WILL BE INTERESTING... TO SEE HIS RE-ACTION!



HOW ABOUT THAT?!!

WHILE I WAS BUSY LULLING HIS GORILLAS TO SLEEP...

BIG C DECIDED TO TAKE A POWDER!



THE BOOKCASE... IT'S COVERING THE PASSAGE AGAIN!

I'D BETTER JUST... UH OH! SOMETHING'S WRONG! I CAN FEEL IT!



HEY! HOW UNFRIENDLY CAN YOU GET?!!



DON'T BOTHER ANSWERING...

IT WAS JUST A RHETORICAL QUESTION!

EVERY TIME YOU TWIST THE TWISTER...

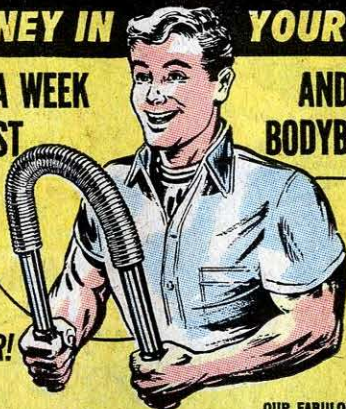
IT CAN PUT MONEY IN YOUR POCKET!

EARN \$50-\$100-\$200 A WEEK WITH AMERICA'S NEWEST

AND WILDEST BODYBUILDING IDEA!

PROVED EFFECTIVE BY CHAMPION ATHLETES AND BODYBUILDERS!

The 007 POWER TWISTER!



IT'S A PROVEN MONEY-MAKER!

USE IT — SHOW IT — DEMONSTRATE IT — AND LINE YOUR POCKET WITH INSTANT CASH!

The "007" POWER TWISTER is the most sensational exerciser to come along in years. It builds powerful arms, chest and shoulders more quickly than you can imagine — it's the FUN muscle builder that has taken the country by storm! Needs no adjustment of any kind — No fuss — Use it just as it comes out of the package.

Be the first to get in on this big profit-maker NOW! Use it yourself to pack your body with muscle and power — let your family use it, too. Sold by the hundreds of thousands, it's the greatest single exerciser ever invented — and now the greatest money-maker!

CASH IN ON THE BIG PHYSICAL FITNESS BOOM NOW!

Never before have people of all ages become as physical-fitness conscious as they are today. They want to look better, feel better and stronger... have the vitality and youth that makes life worth living. The "007" TWISTER will help them. Just a few minutes with

the TWISTER every day will improve your strength, health, shape and muscular development.

Here's your golden opportunity to get in on something really big! You take orders for the TWISTER in your spare time and make more money than you could possibly make with any other sales plan.

YOUR PROSPECTS ARE EVERYWHERE!

You don't have to go "digging" for prospects to sell the TWISTER—you'll find them everywhere because everyone wants to be physically fit. Your friends, relatives, local businessmen, schools, athletic clubs and all who know you will want the TWISTER for themselves. You show them how it easily packs inches of healthy muscle on arms, chest, shoulders and back.

START NOW AND GROW INTO A BIG MONEY BUSINESS OF YOUR OWN!

Just a couple of hours after school or work is all you need to start making good money selling the TWISTER. Then you can qualify for —

OUR FABULOUS "MILLION DOLLAR" PYRAMID PLAN WHICH MAY EVEN MAKE YOU RICH!

This amazing plan is designed so that you'll double, triple and quadruple your earnings in an unbelievably short time—

THE SKY'S THE LIMIT! The complete plan is given to you in detail in the FREE sales course you get with your TWISTER Demonstrator kit.

YOU STOCK NO MERCHANDISE — YOU GET YOUR CASH "RIGHT ON-SPOT!"

You take the orders, collect your big cash commissions "on-the-spot", send us the orders along with the balance on each TWISTER. We ship the TWISTERS to you, you deliver them to your customers. That's all there is to it!

YOU ARE BACKED UP WITH NATIONAL ADVERTISING AND PUBLICITY!

We've pre-sold the TWISTER for you through our full page ads in national magazines read by millions. It's up to you to get out there and get the orders that are waiting for you!

ORDER YOUR MONEY-MAKING TWISTER NOW & GET YOUR

Don't let someone else in your area beat you to this terrific money-making opportunity — send just \$9.95 for your POWER TWISTER demonstrator and get the FREE sales course plus the fabulous "Million Dollar" Pyramid Plan that can make you rich. Earn over \$200 a week with the fabulous plan—start with just a \$9.95 investment!

DO IT NOW!



SALES KIT FREE!

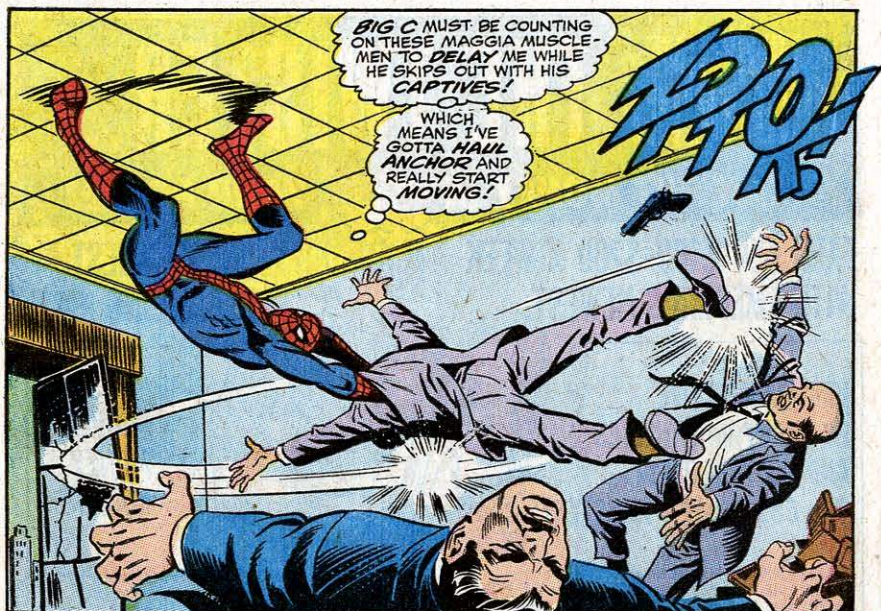
MAIL TODAY!

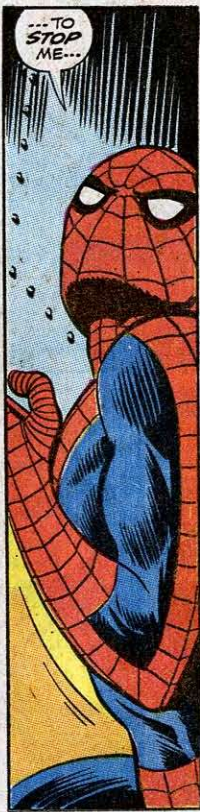
WEIDER DISTRIBUTORS, Inc.
Product Sales Div., Dept. 83 • 69 AP
531 - 32nd Street
Union City, N. J. 07087

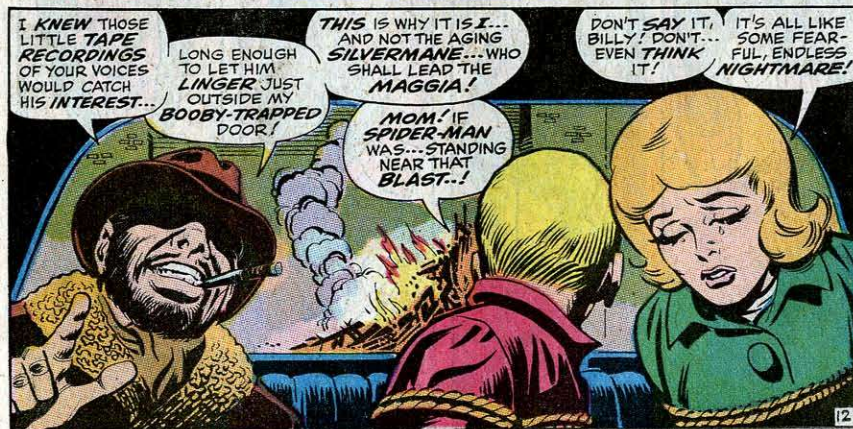
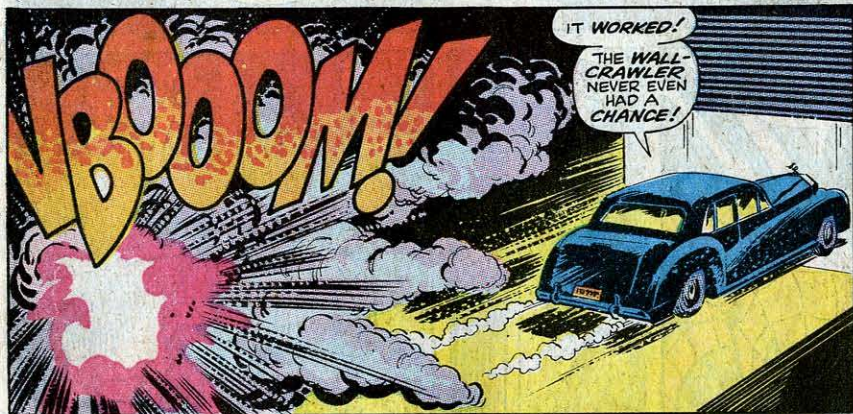
(West of the Rockies)
Weider Distributors, Inc.
Box 1667
Santa Monica, Calif. 90406

I want to make big money right away with the TWISTER and your fabulous Pyramid Plan. I'm enclosing \$10.95 (This includes all shipping charges). Send me a TWISTER and your free sales kit to start me on instant cash commissions.

Name _____ Age _____
Address _____
City _____ State _____ Zip _____







BUT, AS THE SMOKE SLOWLY CLEARS, BEHIND THE RAPIDLY DEPARTING SEDAN...

IT'S LUCKY I WAS
SUSPICIOUS ENOUGH
TO STAND BACK...

--AND USE
MY **WEBBING**
TO YANK OPEN THE **DOOR**
FROM A **SAFE DISTANCE!**

BUT, WHILE I'M BUSY
CONGRATULATING
MYSELF...

...**BIG C**
MANAGED TO
MAKE HIS
GETAWAY!



AND THAT MEANS
DOC CONNORS'
WIFE AND SON
ARE STILL IN
DANGER!



BUT SOONER
OR LATER I'LL
TRACK CICERO
DOWN...

AND
WHEN I
DO...!!



MEANWHILE, AT THE
SUMPTUOUS **HEAD-**
QUARTERS OF THE
MAN CALLED
SILVERMANE...

THIS TIME,
CAESAR CICERO,
YOU HAVE GONE
TOO FAR!

BY BRINGING OUR **CAPTIVES**
DIRECTLY TO **ME,** YOU WILL
INEVITABLY LEAD **SPIDER-**
MAN TO THIS VERY SPOT!

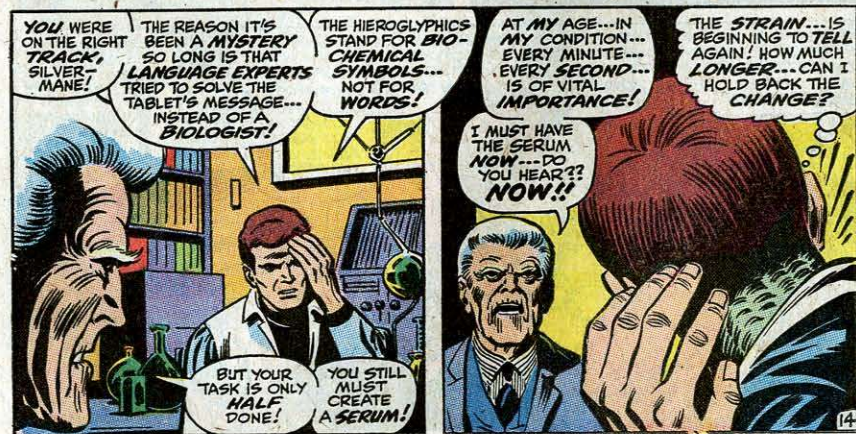
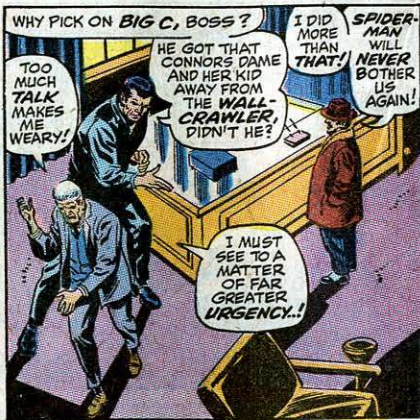
DON'T WORRY,
SILVERMANE...

AT ANY
RATE, I
HAVE NO
OTHER
CHOICE!

THAT WEB-
SWINGIN'
WEAKLING
WON'T GIT
PAST **ME...**
NO MATTER
WHAT!

YOU GROW
TOO **FEAR-**
FUL IN YOUR
OLD AGE, MY
FRIEND!







ENJOY AN EXCITING, ROMANTIC, IMPRESSIVE

LOOK ANYTIME!

VAN DYKE \$3

HAVE THE LOOK MEN ENVY, AND WOMEN ADMIRE WHENEVER YOU CHOOSE!

Now at last you can have the experience of wearing sideburns, mustache, or Van Dyke that is so real looking your friends will think it is your very own! Competition tough... want to impress your employer or girl friend... want to look older or younger or different... cool or sharp??? Do you miss the attention you should be getting??? Try a Masculine Van Dyke, Sideburns and/or Mustache... all three, separately or in different combinations... and see the amazing difference... in your NEW LOOK you can have in seconds! Don't miss out on all the fun that so easily can be yours! Send for your Mustache, Sideburns and Van Dyke at once! Simply check the color you want in the coupon or send a sample of your hair and leave the matching to our expert. Your hair sample is color matched at no extra cost... or order in the color you choose. MAIL COUPON NOW!

Adheres securely... off and on in seconds... can be worn as is or trimmed to just the style you want... wear it confidently whenever you can have the LOOK you want for yourself!

FREE: Complete instructions on how best to wear your Van Dyke, Mustache or Sideburns... sent in plain wrapper with order.

SOLD ON MONEY BACK GUARANTEE: You must be 100% satisfied, you must see an exciting new LOOK in your appearance, it must be everything you want it to be or your money back!

ALL THREE \$6

Wear All Three or Any Combination

VAN DYKE \$3

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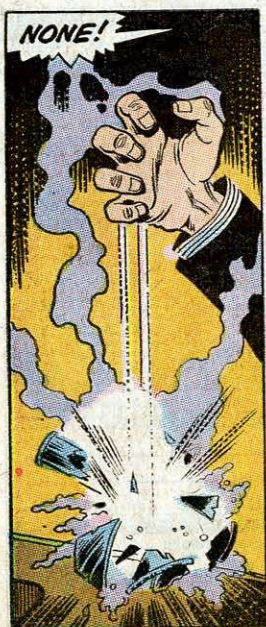
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SECRET... THE ONLY
SECRET THAT COULD
SAVE ME...

...THE
SECRET
OF... THE
FOUNTAIN
OF YOUTH!

NEXT

**SPIDEY SLAMS INTO ACTION
AS DEATH STRIKES AGAIN!**

A SAGACIOUS SMATTERING OF SPACE-WASTING SMALL-TALK!

ITEM! Not only has SMILEY been lecturing like mad on various cavortin' campaigns, but now a couple of our super-stars themselves are the subjects of a "free university" class at the University of Santa Clara in California. Taught by John Cardoza and Mike Friedrich, the course is entitled "The Development of Personality in Spider-Man and Thor", with classes beginning the end of March. (—For those of you who are panting to partake of the newest scholastic sensation.) Naturally, we're as pleased as punch — and breathlessly waiting for the next seminar to begin in "Contemporary Forbushism!"

ITEM! How about Our Pal SAL BUSCEMA who's been inimitably inking his big brother JOHN BUSCEMA's artwork these past few months? Not only is he a whiz of an inker, but we just saw some sample pages of his original illustrations — and as soon as he rents himself a pencil or two, it looks as though Big John is gonna have more competition than he bargained for! Although B. J. probably isn't worrying all that much — he's too busy teaching the rest of his family to draw!

ITEM! Speaking of the Buscema brood, didja know that the Silver Surfer is unquestionably the hit of the year? Starting with the very first ish, it's hit the top of the best-seller lists and it looks like it's there to stay! All of that must prove something — like, for instance, it's really a cinch to turn out a great comic magazine — all you need are sensational stories, fantastic artwork, superb characterization, and — oho plots — not to mention the most amazingly dramatic concept in years! See? It's a breeze! Anyone can do it!

ITEM! Leave us shed a tear or two for Jazzy JOHNNY ROMITA. He's one of the few light-hearted luminaries who spends more time drawing here in the Bullpen than at home... so, every time we need a rush cover, a fast art correction, or some help for a less-experienced pencil-pusher, we turn to ol' Ring-A-Ding. Then, after loading him down with all those extra chores, we berate him for being late with his Spidey deadline! Now do you see why he relates to the Web-Spinner and all his hang-ups?

ITEM! It suddenly occurred to us to take a totally useless survey of how many of our Bullpen bigwigs are sporting beards these days. When we got thru counting we realized that almost a cool ten percent are fuzz-faces! Wanna know who? We thought you'd never ask! So now, before they can run up to a razor, here they are — a Smiley! STAN LEE, Rascally ROY THOMAS, Jumbo JOHN VERPOORTEN, Jim (Madman) MOONEY, Awesome ARNIE DRAKE, Nefarious NEAL ADAMS, and Stalwart STAN G. Groovy GARY FRIEDRICH and Jauntly JIM STERANKO used to sport some facial shrubbery themselves, but they're now almost aggressively clean-shaven. Think they're trying to tell us something?

THE MIGHTY MARVEL CHECKLIST

Marvelous Mags On Sale Right Now!

FANTASTIC FOUR #88: The F. F. return home once more — but what a home it is! Possibly the greatest mystery they've yet encountered — and wait! If you see who the super-villain is!

AVENGERS #65: A duel to the death — between Goliath and the sinister, swash-buckling SWORDSMAN! But first, our fighting-mad giant has to wade thru the Avengers themselves! A blast!

X-MEN #57: "The SENTINELS Live!" — and with that horror-struck cry, Marvel ushers in an era of new thrills, new greatness — in the saga of the most unusual fighting team of all!

STAN'S SOAPBOX

Over the past months, many readers have written to complain about not being given advance notice when any Marvel madmen are to be interviewed on radio or TV — and hence having to miss the great event. This seems as good a time as any to explain that it's virtually impossible to clue you in in time because we ourselves receive only a few days' notice before any such appearances — and, by that time, the mags in which such notices should appear are already printed, and possibly even on sale. (You may remember our telling you in the past that our little masterworks are sent to the printer months before they appear on the newsstands.) But, be of good faith, one and all. If ever we figure out how to bridge the seemingly insurmountable time-lapse gap, we'll make sure that you have the same chance to be bored with our oratory as the rest of the Bullpen! Till then — Vale Atque Ave, Y'all!

Smiley



DAREDEVIL #53: You've clamored for it — so here it is! The origin of our crimson crusader — retold by Stan and Gene! Plus — DD makes the most fateful decision of his entire life!

MIGHTY THOR #165: The God of Thunder has battled many foes — but none as menacingly, mysteriously, or supernaturally strange as the super-powered being known only as... HIM!

CAPTAIN AMERICA #115: The RED SKULL strikes! Cap is his prisoner! All of earth is in danger! And we haven't even mentioned the deadliest threat of all — but prepare for the shock of your life!

INCREDIBLE HULK #117: It's only fair! Ol' Green Skin has beaten the murderous LEADER in the past... so now, the tables are turned! But, the Leader wants more! He wants — World's End!

IRON MAN #15: What could be worse for ol' Shell-Head than facing the unconquerable UNICORN again? Why, having ol' Unie tap up with still another master menace, of course — need we say more?

SUB-MARINER #15: Namor returns to the surface world — an old friend becomes a dread, unrelenting foe — and just to make things worse, up pops DRAGON MAN! It's action all the way!

SHIELD #13: A nation writhes in the merciless grasp of... the SUPER-PATRIOT! And Nick Fury is helpless to strike back — because he's been branded a traitor! Don't miss it!

DR. STRANGE #181: Our magical mentor is defeated in mystic battle — not by the harrowing hordes of NIGHTMARE — but by the awesome power of his own cloak and amulet! A must!

SGT. FURY #67: The stogie-smokin' sarge goes after turncoat Eric Koenig — "With a Little Help from My Friends!" — with Bull McGivney thrown in for good measure! Hoop-bby!

MARVEL SUPER-HEROES #21: The superhero thrill of a lifetime! The original AVENGERS battling SUB-MARINER and the incredible HULK — also, a Lee-Kirby X-MEN epic extraordinaire! Plus — but that would be telling!

MARVEL TALES #21: Thor — the Human Torch — and Spidey makes three! And, in case you hadn't guessed — we're throwing a sinister super-baddie or two at you, as well! Bargain days are here again!

MILLIE THE MODEL #172 and CHILI #3: We still don't know who's buying these two madcap mags — but someone must be doing it, 'cause they sell out month after month — and Stan can't afford THAT many!

AND STILL ON SALE:

SILVER SURFER #6: Introducing — the OVERLORD! A new super-menace, the like of whom neither you, nor the Surfer, has ever seen before! Filled with suspense!

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CAPTAIN MARVEL #14: The ever-invincible IRON MAN! The ever-pernicious PUPPET MASTER! And — Mar-Vell returns to the Kree Galaxy at last! A landmark ish!

CAPT. SAVAGE #14: You asked for it — you demanded it — and now you've got it! "Savage's First Mission!" — exploding with blockbuster force! Get it — that's an order!

COLLECTOR'S ITEM CLASSICS #21: No matter how you slice it — the F.F., IRON MAN, and DR. STRANGE all in one giant ish has gotta be the biggest bargain around! Enjoy!

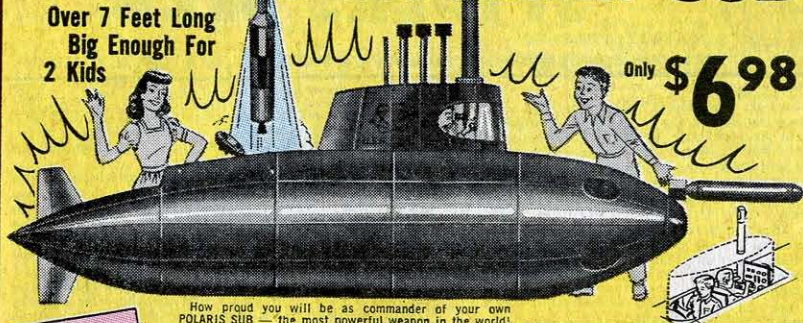
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Dear Stan & Co.,

Someone-up there doesn't like Spider-Man. No jesting! Somebody just doesn't like the poor, tortured guy. I mean, like I'm a teenager and I thought I had problems! Man—the end of #70! I just sat there and stared at pages 19 and 20 for about ten minutes! That might have been a bad move on Spidey's part, but that doesn't mean that he needs murder hung on him, on top of grand larceny and resistance of arrest!

Also, Jonah may not be my favorite person, but that doesn't mean I want to see him dead! Spidey is about ready to do one of two things:

1. Have a change of luck for the better (as if it could get any worse), or

2. Crack up!

The poor guy has had it! Here is a very optimistic list of things I would like to see happen to Peter Parker, alias Spider-Man!

1. Jonah survives the trip to the hospital, and is revived, with a different, more sympathetic outlook on Spider-Man after seeing what he (J. J.) has done to Spidey. (MIRACLE #1.)

2. Spidey is exonerated, maybe with help from Ned Leeds, Joe Robertson, John Jameson, and most of all, Captain George Stacy.

3. Spidey, as Peter Parker, arranges a conference with Capt. Stacy where under strict confidence, he reveals his secret identity! (The "strict confidence" is for the sake of his aunt's weak heart, as if you couldn't guess.)

4. Aunt May is, somehow, painlessly taken out of the scene.

5. Spidey reveals his identity to Harry, and then to—Gwen!

6. (Warning: this is the most drastic step.) Spidey reveals his identity to the world! He's going to have to do this sooner or later, or else he'll go out of his mind!

7. Peter begins to take a bigger part in events on the campus, so he won't look like a cop-out.

8. He grows his hair out and stops using GROOM & CLEAN at last (grease went out with Rudy Vallee).

9. (Sometime in the future) Peter Parker/Spider-Man marries Gwen Stacy!

You probably won't pay much attention to my suggestions, because I'm only one out of a million fans, and I must admit that most of them are pretty wild, but I had to "say my thing"! I would really like to see Spidey's luck—(and his hair) change.

Chuck Hamilton, 838 Nightingale Rd.
Jacksonville, Fla. 32216

Well, one out of two isn't bad, Chuck!

The last time we looked, our webheaded wonder's luck was definitely undergoing a slight change for the better—but his hair was still as square as ever! Still, don't count on anything you see being permanent—the hair or the luck!

Meanwhile, we're taking under advisement your suggestion that Spidey gradually start revealing his identity to one and all. Personally, we're rather inclined to leave his dual role about as it is for the time being—but we're not ruling out any possibilities for the future!

In fact, only one thing seems definitely outside the realm of possibility in the immediate future—namely, that "more sympathetic outlook" on the part of J. Jonah Jameson! The more Spidey changes—the more JJJ remains the same!

Dear Stan and John,

Of all my letters to Marvel, this is the first to SPIDER-MAN; because other than trivial errors, everything is nearly perfect and there would be no use writing in, for about half the letters you get should be full of praise.

I wrote this because SPIDER-MAN #70 was more than perfect. It surpassed all the previous stories I have read. The turmoil in Peter Parker's mind over what to do, the realization of Gwen's faith in him, the rage when he fackled the vermin of New York, and the final shock Spider-Man received when he gave J. Jonah Jameson a heart attack—this is the essence of writing.

Human nature and its follies made William Shakespeare a famous man. Your insight into the character of Peter Parker, a human being, coupled with the dramatic portrayals of John Romita make THE AMAZING SPIDER-MAN the great comic that it is, and because I'm a Latin student, I'll sign off with the phrase you used before: Pax et Justitia.

Nelson Ho, 19214 S. Enlow Drive
Gardena, Calif. 90247

Dear Stan, John, and Jim,

"Mission: Crush the Kingpin". I savored those words before I opened to page one. On page one I saw the immortal words again: "Mission: Crush the Kingpin". Someone was trying to tell me something. Could it be that our friendly neighborhood Spider-Man was actually (dare I say it?) going to crush the Kingpin? Could be. After all, stranger things have happened. Thusly I read on.

There I was on page 11 and Kingpin was still in one piece. Hmmm. Onward, wondering fan. There it was on page 16. The Kingpin was down and out; but not crushed. Maybe a better title would have been "Mission: Knock the Wind out of Kingpin" or "Mission: Knock Kingpin Flat". Anyway, the important thing is that the mission was accomplished.

Final Query: Who is the Kingpin's missus and why can't anyone mention her name without getting wiped by the Kingpin? I just said her name and I'm still—

Uh oh! The Kingpin is here! Help, Spider-Man!

Just my luck—it's his night off!

Shirley A. Gorman, 230 N. 25 Mile Ave.
Hereford, Texas 79045



KNOW YE THESE, THE HALLOWED RANKS OF MARVELDOM:

R.F.O.

(Real Frantic One)—A buyer of at least 3 Marvel mags a month.

T.T.B.

(Titanic True Believer)—A divinely-inspired

'No-Prize' winner.

Q.N.S.

(Quite 'Nuff Sayer)—A fortunate frantic one who's had a letter printed.

K.O.F.

(Keeper Of the Flame)—One who recruits a newcomer to Marvel's rollickin' ranks.

P.M.M.

(Permanent Marvelite Maximus)—Anyone possessing all four of the other titles.

F.F.F.

(Fearless Front-Facer)—An honorary title bestowed for devotion to Marvel above and beyond the call of duty.

Dear Editors:

Something has been bothering me about the relationship between Spider-Man and the police. Except for Flash, most people think of Spider-Man as a mysterious and suspicious person; they're not sure about his motives. Likewise, Spider-Man thinks he's disliked by the public; like he's an outcast. Whenever there is a crime in which Spider-Man was involved, who gets the blame? Many times in the past, Spider-Man has been wanted by the police when he tried to help. One good example was issue #69 and issue #70. All this trouble could be avoided if Spider-Man would do one thing: communicate. Because of lack of communication, fear, dislike, distrust, and greed result.

In the Mexican War, Senator Taylor was sent from the United States to communicate with Mexico to avoid the possibility of war. And what happened? Mexico refused to even see him; there was no communication and the war started.

It is the same with Spider-Man. I sincerely believe that if he went into the police station and talked with the officers and told them how he really feels, there would definitely be a change between Spider-Man and the police. Spider-Man might even try to speak with Jameson and find out why he hates Spider-Man. If Spider-Man would speak out, speak truthfully, to the newspapers, his worries would be very petty. His life would be much easier. If the Bullpen never spoke to each other, everyone would develop a mistrust of each other and suspicion, right? But since you guys are good pals, you never have to worry about anything like that. I think you see my point, and I hope Spider-Man does too.

John Baumann, 9801 Chippewa Ave.
Northridge, Calif. 91334

And he just might, John, if he ever gets over his belief that practically everybody in the world is ready to clap him into jail and unmask him as soon as he steps into his friendly neighborhood precinct station. (A belief, we might add, that just might have a kernel of truth in it somewhere!)

Still, the one thing that's certain about our amazing arachnid is that *nothing* is certain — and, if you stick around long enough, he's even liable to try the peace-pipe approach. But how can we promise you in advance just how it will turn out — when we'll never know ourselves until we do the story? More than any other superhero on the scene today, Spidey and his agonizin' adventures seem to write themselves — and maybe that, after all, is what has made him the most exciting character in the history of the comic magazine medium!

Dear Stan,

I wonder how many of your readers can remember when a unique and highly original villain came into existence? His name was Sandman, and his fate was to become the adversary of a fairly new superhero known as Spider-Man. Sandman's powers were new. He was brash, and he managed to give Spidey a hard time. Even so, Spider-Man was triumphant, and Sandman would go into the limbo that all bad guys disappear to after defeat. Inevitably Sandman would strike back — stronger and much wiser than before. Eventually, Sandman was considered Spidey's arch-foe, along with Doc Ock and the Vulture.

Then, one day, Sandman reappeared to challenge the Fantastic Four. First with a team, then alone, the once petty crook was giving even the F. F. a battle royal. Now once again he appears, seemingly more sinister than ever before. This time, he is challenging one of the more powerful of your colorful characters, the Hulk. From the way issue #113 ended, it seems that the Sandman will do all right in giving our green-skinned goliath an even match.

Where will it all end? Will we see the Sandman taking on the Silver Surfer, Galactus, or even the Watcher? For the folks at Marvel ever remember that Sandman first bore

hatred toward the web-slinger, then beware! It may be the first time in comicdom that a super-baddie emerges... forever and irrevocably triumphant!

Charles Graff, Jr., 143 West Sixth St.
South Boston, Mass. 02127

In which case, fickle and feeble-hearted souls that we be, we shall proudly and punctiliously present our newest Marvel mag: **THE SPECTACULAR SANDMAN!** Has a tilt, don't you think, Charlie?

Dear Stan and John,

Congrats on SPIDEY #68 and #69. They were great. I'm glad to see the Kingpin back, but he should have been "killed off." (In the usual Marvel Manner!) On page 3, panels 2, 3, and 4, the Kingpin blew his cool because one of his men mentioned his wife. Why not show her and make a great new villainess? I would answer many demands for new villainesses (including mine).

As for Mr. Terry Wheeler's letter in #69 about the comparison of the small and large spiders, was Spidey bitten by a small spider or a large one? It must have been a small one (obviously). So, until Spidey starts spinning webs for needy spiders, Make Mine Marvel!

Sammy Longbon, Rt. 1, Box 1
Lindsie, W. Va. 24951

Hmmm... as we recall, Sammy, the spider that bit Peter Parker was referred to in that first immortal tale as "tiny" — although when Mr. P. held it in his hand, it seemed at least medium-sized to us! Looks like that might just have been the very first controversial aspect of our web-slinging wonder — and we didn't even plan it that way.

And don't worry... you'll be seeing the Kingpin's mystery-shrouded spouse one of these first issues. Stan and Johnny are playing around with ideas right now, to see if they can't surprise you when they finally get around to featuring her. So, please — even if you guess Mrs. Kingpin's secret before it appears in these pulsating pages, don't tell us, huh? The only sight sadder than a grown man crying is two grown men crying!

Dear Stan and John,

We have just finished reading the February (#69) issue of THE AMAZING SPIDER-MAN and we think that it has been in the coming a long time for him to reach the point of no return and no longer let the bluecoats mistreat him in spite of all his well intended deeds. It seems that no matter how hard he tries to be a good guy, everyone thinks he is an evil outlaw and he never gets his just rewards. Perhaps if he were to let the unappreciative masses feel his wrath (at least for a couple of issues), they would show our hero a little more respect in the future. Don't get us wrong. We wouldn't want to see our favorite web-slinger go bad permanently, but after all, he is a mortal human — and no one likes to be a fall guy all the time.

Although we are well beyond childhood, we sincerely feel that the SPIDER-MAN is the greatest and consider every issue a collectors' issue.

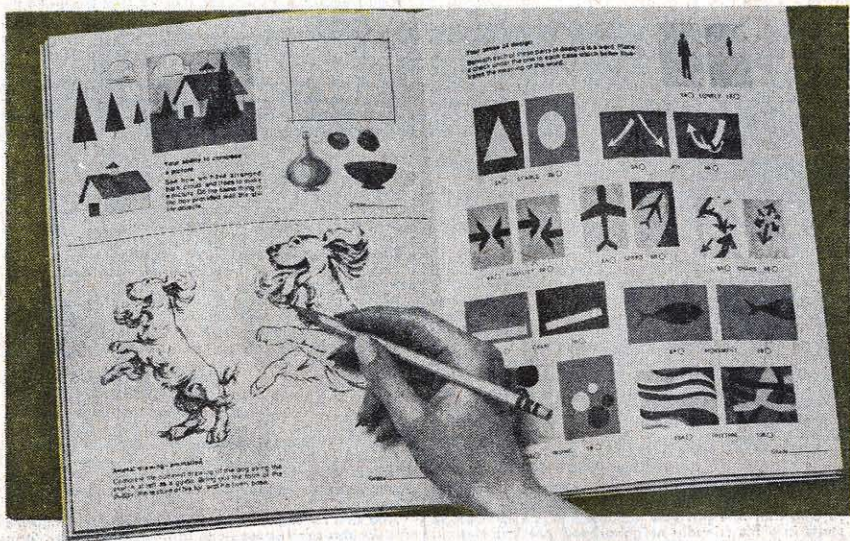
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APO New York, N. Y. 09102

So do avid comic-collectors the world over, friends — who are buying old dog-eared copies of SPIDEY #1 for as much as \$15 already. (And, the mag is only six years old!)

As for Spidey really busting loose with a Look-Out-World attitude — he's been on the verge of it for several issues now, and things could go either way — but if he does go wild — you'll be in on the ground floor!

**N
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pay routine job. Today, he's an artist for a printing firm, doing exciting creative work. Kathleen Girona went from a salesgirl in a department store to a fashion illustrator in the same store. Virginia Barter, a farmer's wife and mother of three, now sells just about everything she paints. These are just a few of the literally hundreds of "success stories" our students report to us.

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